

In This Issue:



CALENDAR OF EVENTS



MCGOWAN SCHOLAR
NAMED



ALUMNI NOTES



Issue 21 – Fall 2008

R·I·T
E. PHILIP
SAUNDERS
COLLEGE OF BUSINESS

Dividends

Eugene Fram Retires After 51 Years of Service

{by Marcia Morphy, *University News*}

For his significant contributions, the J. Warren McClure Research Professor of Marketing was awarded the Presidential Medallion during RIT's 2008 commencement ceremony. According to Lois McClure, she and her late husband were very impressed with Fram's reign as research professor since 1989. "He has truly been the finest person to fill a chair at any university or college in my experience. He always kept us up on what was going on at the college, and his frequent contact by mail, telephone and e-mail kept us 'in the know' about all things RIT and marketing."

A tidal wave of reporters across the U.S.—from The Wall Street Journal, The New York Times, Associated Press, Boston Globe, Washington Post, St Louis Post-Dispatch and Sacramento Bee, to Money Morning and CNN.com—have utilized Fram's marketing expertise. He has expounded on everything from mall space, eBay, scrapbooking, Black Friday tips and Christmas shopping frenzy, to corporate governance, Enron, Wal-Mart, Kmart and Rochester Fast Ferry strategies.

Saunders College alumni Mike McCarthy '79, '88 (business administration, MBA), who has collaborated with Fram on a number of research studies as assistant professor of marketing at Miami University in Oxford, Ohio calls him the "Cal Ripken of the academic world."

Fram was responsible for McCarthy's shift from advertising and marketing executive to academia. And it isn't the first time Fram has run career interference. According to RIT alumni Frank Sklarsky '78 (accounting), Eastman Kodak chief financial officer: "Fram talked me out of an engineering degree at RIT. He told me the up and coming profession was accounting, and I ended up with a 3.96 GPA and a solid career."

Speaking of GPA's, alumni Paul Comstock '71 (retail management), chairman of Paul L. Comstock Co. Wealth Advisory Services of Houston, recalls the "best one-liner for excellence I received from Dr. Fram, and that I have referred to repeatedly in my work . . . on his expectations for my last course, Marketing Research.

"I remember his comments at the beginning of the course, that there will only be three marks, A, B or F. And then the one-liner, 'business does not pay for Cs and Ds.'"

As Mark Boylan, Saunders director of development says: "When I speak with alums—which is all the time—the teacher they most often ask for is Gene. And when I relay this to Gene, he has never failed to recall the student—even the ancient ones—including where they sat in class, their first job upon graduating and all the subsequent career moves.

"I'm going to be presented with the Presidential Medallion by Dr. Destler and 3,000 miles couldn't stop me from coming," says Fram, who will be the 63rd recipient of this prestigious award that was first issued in 1979.



Eugene Fram



{ CALENDAR OF EVENTS }

SEPTEMBER

Saunders Alumni Night at The Little Theatre

September 24, 2008

5:30pm – 10:00pm

\$8.00pp or \$15.00 per couple

Reception and Tickets to show of your choice

240 East Ave., Rochester, NY

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OCTOBER

Entrepreneur's Conference

October 10, 2008

7:30 AM - 3:15 PM

A variety of tracks with a focus on entrepreneurship

Key Note speaker Ross Mayfield, Chairman,
President and co-founder of Socialtext

College Interactive Exhibits & Explorations

October 11, 2008

10:00am – 1:00pm

Saunders College of Business, Bldg 12

Refreshments available from 10:00am – 11:00am.

Jane Austen's *Pride & Prejudice*, A Musical Play- Sneak Screening

October 21, 2008 • 7:30pm show time

Eastman Theatre

\$45pp – exclusive discounted price

Ticket is admission to abbreviated play and to a post
performance reception at Max of Eastman.

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NOVEMBER

Saunders College Hockey Night

November 14, 2008

5:30 – 10:00pm

RIT Campus

\$5.00pp Tailgate Party and Game are included in price

To register for these events contact Donna Slavin,
dslavin@saunders.rit.edu
or 475-2199.

Jay Levine— Cause to Celebrate

Serendipity 101: RIT freshman Jay Levine, from Long Island, meets his future wife, Stephanie (*also from Long Island*), during their third day on campus in 1972.

Serendipity 201: Their son, Philip, meets his wife to be, Melanie, during their second day on campus at RIT in 1999.

Levine '76 (BS accounting) knows serendipity—the act of finding something valuable or delightful when you aren't looking for it—is often cause to celebrate.

And Levine, who now lives in Florida and is a partner in tax operations at Ernst & Young LLP, was especially “honored and surprised” when he was selected as the Ernst & Young 2008 Rosemarie Meschi Award winner for the Americas Tax Practice. This award recognizes outstanding men and women who have played an active role in supporting the advancement of women within Ernst & Young.

“I was one of the nominees for tax practice, and the competition was fierce in my category, so when I attended the awards ceremony at the Women's Leadership Conference in April, I was shocked when they announced my name,” Levine says.

“I didn't have a speech prepared but remembered a question someone asked me as a finalist: ‘How did you learn to do this,’ and my response was, ‘You don't learn, you're brought up living it.’ So in my speech, I thanked my parents for giving me an upbringing where gender equality, respect, understanding and support was part of our family commitment.”

Levine is also deeply committed to RIT, and in 2003, he and his wife initiated the Jay J. and Stephanie M. Levine Endowed Scholarship in Accounting in the E. Philip Saunders College of Business.

“I've had a pretty successful career, and we wanted to give something back to RIT,” says Levine. “My wife graduated with a BS degree in business administration, my son with a BS in business administration and information systems, and his wife, with BS and MS degrees in psychology.”

Although the original provisions of the accounting scholarship specified it was for “a student in need with strong academics,” Levine and his wife decided it should now be dedicated to just women students.

“Given in what I've seen in both winning this award and also by focusing on how women can achieve higher levels in the accounting profession, especially at firms like Ernst & Young, I believe the best way is to get them earlier into the profession to start with. And this scholarship serves that purpose.”

Ironically, what Levine remembers most about attending RIT is a class he took on conference techniques.

“It was 32 years ago, and I remember it like today,” says Levine. “I know how to keep meetings moving, but more importantly, I know how to speak in the right language. I never say, ‘Hey guys or girls,’ which are terms related to our grade school days.

“We are ‘men and women’ in the workforce, and I believe we must use the proper terminology to show our respect for one another. We must embrace change, not fight change.”

Dean's Message

The Saunders College of Business continues to make changes in response to students' needs and aspirations as well as in response to changes in the global business environment. Our goal: to deliver the best educational programs for developing business innovators. We want our students to Innovate, Connect and Succeed.



Dr. Ashok Rao

At RIT, business is one of the three most popular majors, although we are one of the smaller colleges on campus. The popularity of our major indicates that students find the faculty and staff to be friendly and helpful. Here's what the students said to editors of the 2009 Princeton Review of best colleges, which just reached newsstands: "... high quality programs include animation, design and the 'renowned' College of Business." They go on to say "the campus is a great venue for influential speakers." Last year the Saunders College invited Senator Sarbanes, David Neeleman of Jet Blue, Tom Golisano of Paychex, David Sifry of Technorati and many others.

For undergraduates, exposure to innovation starts at orientation. During the Saunders Hunt, student teams are given clues which require them to visit all of the other colleges as they explore the RIT campus and website. Faculty and staff from the Saunders College of Business as well as other colleges connect with students telling them about inventions, art and technology across campus. In 2008 they will

see a fuel cell powered car, a wafer fabrication lab, a workshop for developing video games, works of art from the School of American Crafts and much more.

Beginning this fall freshman business students will have a chance to exercise their creativity and develop their innovative skills starting with their first class. The freshman innovation sequence is a series of three courses designed to take ideas from business concept to commercialization. Students begin to understand what it takes to develop and implement winning solutions in today's market. The three-course sequence culminates with business presentations to the RIT faculty, students, and invited guests. Several of these ideas will be on display at the next Innovation Festival – Imagine RIT day on May 2, 2009.

We have also introduced innovations in the graduate curriculum. In our Executive MBA course we introduced a three-course sequence this summer taking participants through each of the stages of technology commercialization. This fall the students will again go to China and see first-hand issues involved with creating, making and delivering products in a key part of the global supply chain.

As RIT becomes more international, so does the Saunders College. This June, I was in Dubai inspecting the new RIT campus. Dubai will be the hub of RIT activities in Asia, attracting students from India, China and other countries in the area. This fall the Saunders College plans to offer an MS in Finance there. Each quarter two professors will go to Dubai to initiate their course. After an intensive week with students they will return to Rochester to complete the rest of the course on-line. We have used a similar hybrid format successfully with students in Rochester. We expect it to be a huge success in Dubai as well.

In addition, we are improving our connections with alumni. We have started RIT groups on the two major networking sites – Facebook and LinkedIn. Last academic year we held receptions for alumni in Atlanta, New York, Boston, Syracuse, Buffalo and several in Rochester. Alumni are beginning to feel more connected to RIT and the Saunders College, and this year a record number of alumni gave to the College. We will be using the monies to fund scholarships and improve the quality of our students.

In the coming year we anticipate more exciting and innovative changes. We invite you to campus to connect with me and members of the Saunders College community. And do join us on the networking sites to meet current students, faculty and fellow successful alumni.

A handwritten signature in black ink that reads "Ashok Rao". The signature is written in a cursive style and is underlined with a single horizontal line.

Caleb Barlow Brings Collaborative Innovation to RIT {by Peter Rosenthal, Saunders College of Business}

Alumnus William “Caleb” Barlow ’95, ’99 (BS electrical engineering, MS manufacturing management and leadership) remembers two things about living in Rochester while attending school at RIT in the early 90s.

“If you ask a Rochesterian what the weather is, it’s always raining, followed by a statement of when it’s going to be sunny.”



Caleb Barlow ’95, ’99

Rochester, this hasn’t stopped Barlow from returning to RIT to help initiate an IBM-funded laboratory staffed by RIT students from the B. Thomas Golisano College of Computing and Information Sciences and the E. Philip Saunders College of Business.

Barlow is currently an IBM integration executive for the recent acquisition of a Toronto-based company, Net Integration Technologies. In recent, previous roles as a software development manager and a services and software strategist, he has focused his latest efforts on “IBM’s recruitment methodology and how we bring in top software developers into our U.S. laboratories.”

As Barlow explains, one of the overarching aims of RIT’s Innovation and Collaboration Lab is to give students real-world access to IBM’s emerging technologies and world-class research arm. In the spirit of true collaboration, students and IBM researchers can work to pursue collaborative innovation. And the experience RIT students will gain will go beyond learning about new software trends into developing real code for IBM technologies, such as products like IBM Lotus Symphony and IBM Lotus Connections, two new pieces of enterprise software that bring Web 2.0 and social networking capabilities to business users to improve productivity.

“We, like many other companies, are trying to find the cream of the crop—especially those kinds of students who have grown up using next generation forms of collaboration such as social networking,” Barlow says. “There’s a really strong need to get access to students earlier in their academic career, so they can outreach with IBM engineers as well as explore co-op opportunities in our software industry.

“We’ve discovered that hiring someone who had previously been an IBM co-op is very productive because we don’t have to provide a training or orientation program for them to understand the products and the company and, eventually, they work their way into the job where they’re writing code. They are ready to go day one.”

According to Barlow, IBM is an extremely large organization with 380,000 employees in 170 countries—Lotus being one of the

divisions in the company that produces collaboration software.

In addition to nurturing top talent for recruiting and leveraging talented resources for software development, IBM is also making a long-term economic bet.

“We recognize that if we are really going to be successful, we need to get access to this brain trust before they become economic buyers,” Barlow notes. “Students that are in school today in this lab, maybe five, 10 years from now, will be making purchasing decisions. So if we are leveraging them to help us design and build products, then our opportunity to be successful down the road only increases.”

Barlow first joined IBM as a co-op in 1992, and left in the late 1990s to try his hand at start-up companies in the Boston area. He was the director of technology services at Syncra Systems (acquired by Retek, later Oracle) which provided supply chain services to retail customers such as Kimberly Clark, Target and Hitachi. He was also part of the initial team that started Ascendant Technology, an IBM business partner focused on providing services for WebSphere Portal.

“During my career, I also worked for Motorola and Kodak,” Barlow says. “I returned to IBM because what intrigues me about this company is that it offers me the ability to have a global impact on what I do.”

Barlow lives in a historic timber-frame home, ca. 1775, in Newburyport, Mass., with his wife, Jeanette, and two children, Amelia (3), and Merrick (18 months). He likes to sail, play with his children and try his hand at home restoration.

Backtracking to his college experience at RIT, he’s amazed at “how much it’s changed—and how little it’s changed.”

“The core principles are always there; it’s a difference in scale,” he says. “When other universities were declining particularly in the technology field, here’s a school that basically doubled its size.

“There’s a formula here that works and an insatiable desire at RIT to compete at the highest levels. The key difference between an RIT, an MIT, or a Caltech is just that RIT is the new kid on the block—less than 35 years as a major university. If you look at in terms of momentum and growth, you’d be hard pressed to find another university that is growing at the rate in technical areas than RIT is.”

Growing up in Orland, Maine, pop. 2,000, Barlow had limited access to lab and science equipment in high school and was primarily interested in a university “where they had toys.”

“Actually I had a full scholarship to the University of Rochester, rode up there with my parents, and my dad said, as long as we’re here, let’s check out this RIT place down the road.

“Within five minutes of walking into Kate Gleason Hall, I was done—I knew where I wanted to study engineering. And yes, they had enough toys to keep me busy for the next five years.”



Creating and Leading Strategic Growth

In fall of 2007, 41 local executives returned to campus to learn new skills to grow their business. A 10-week executive series course met on Monday evenings. The purpose of the series was to work with local business leaders in developing their plan to strategically grow the business. The series was partially funded through a federal grant entitled WIRED which is designed to infuse innovative ideas into local businesses to assist in further developing the economy.

The series was taught by Bob Boehner and Marty Lawlor. Richard DiMartino oversees the WIRED grant and was also actively involved. Many Saunders alumni took advantage of this opportunity to return to the classroom. The feedback and results have been overwhelmingly positive. Some of the feedback included "I am a fan. It is worth every minute of your time" and "Great class that offers practical insight into the processes to create, lead and sustain strategic growth".

The series will be offered again this fall beginning Monday, September 15th. For further information, call Donna Scheid at 475-4534 or e-mail her at dscheid@saunders.rit.edu.

2009 McGowan Scholar Named

RIT's E. Philip Saunders College of Business Names McGowan Scholar Henrietta native Jake Torcello wins scholarship for 2008-2009 academic year



Jake Torcello '09

Marketing major Jake Torcello transferred to Rochester Institute of Technology after graduating with honors from Monroe Community College with a degree in business administration. And during his first year at RIT's E. Philip Saunders College of Business, he has made "studying and working hard"-his business.

Torcello earned a place on the dean's list, was inducted into the Beta Gamma Sigma Honor Society, became a member of the Lowenthal Group service organization, and volunteered for Junior Achievement for a day where he taught economic principals to students in a city elementary school.

As a result of his academic achievements, Torcello has been named recipient of the 2008 prestigious McGowan Scholarship by Saunders College of Business. The third year student will receive a full scholarship for the 2008-2009 academic year, made possible by a grant from the William G. McGowan Charitable Fund.

"I live in Henrietta and went to MCC because of financial constraints," explains Torcello. "The funny thing about winning this scholarship is that its namesake, William McGowan, went to Harvard for one year and planned on getting a scholarship to pay for the second-and he did.

"And that was also my plan. If I went to a private school like RIT, I had to win a scholarship to keep on going."

Besides being a dedicated scholar, Torcello is also an RIT athlete-earning a spot on the university crew team-even though he had never rowed before.

Little did I know what I was in for," says Torcello with a laugh. "I've played lacrosse, hockey, jujitsu and other sports, but rowing is the most strenuous ever. A race lasts only six to seven minutes, but you want to crash afterwards from all the exertion."

As part of RIT's co-op program, Torcello is currently working a six-month stint at Toyota Motor Manufacturing in Kentucky, which is Toyota's largest manufacturing facility in North America.

"At Toyota I'm working with suppliers in their distribution department which will be a great opportunity to learn, work and gain experience," Torcello says. "But I'm not done with RIT yet, I plan on finishing with a master's degree in business."

RIT is among 31 colleges and universities around the country that participate in the William G. McGowan Scholars Program, named in honor of the founder and chairman of MCI Communications Corp.

Alumni Helping Alumni

One thing Beth White knew, even in high school, was that the business world was calling. Yet, it wasn't until she stepped into RIT's Saunders College of Business that she truly heard what it was saying. Upon her first visit to the college, Beth had no idea what part of the business world she wanted to pursue, that is until she met Dr. Dan Joseph at an open house. Dr. Joseph talked to her about the exciting and ever changing world of information and technology, and that very day Beth turned in an early decision application for the MIS department.

RIT has a "great atmosphere" Beth explains. "It was challenging and I really liked the quarter system that moved me through lots of topics quickly." Beth also participated in extracurricular groups and events while she was a student. During these activities she made many friends across campus that created "far too many memories from my four years." RIT also provided some fantastic connections Beth found while attending a leadership conference in Washington, D.C. While at this conference, Beth met Jose Padin '03 at an alumni dinner. During the course of conversation Jose mentioned that he hired co-op students and recommended she send a resume to the company, Oceana. "After listening to Jose speak about his passion for his job and doing some research about the company, I signed on for a 6 month co-op.

The experience at Oceana proved "very rewarding." It not only prepared her for a job after college, it also gave her the knowledge and power of knowing exactly what kind of career would satisfy her future career. "When I co-oped it was just our IT Director, Jose and myself, so I was involved in everything from the helpdesk to building new offices abroad to the budget cycle." Thankfully Beth is a confessed busy and active individual who enjoys multitasking which made this position a perfect fit. Oceana thought so as well and they hired Beth full time after graduation.

"Oceana is an environmental non-profit, which offers a great mission to work for and great people to work with, a reason she cites as one of the reasons she has stayed there for the past five years." They have also consistently supported the promotion of her career and responsibilities. One of those responsibilities happens to be hiring co-ops, which has allowed Beth to stay connected to RIT. "I have been able to hire fellow RIT MIS alum, Christina Robles '07." Looking to RIT for co-op and employment connections at Oceana seems to be an easy choice for Beth; "I know that an RIT student is coming with a great background in technology, a capacity to see the 'big picture' and has an ability to learn quickly. She also states that a potential employer should "be prepared to offer strong leadership and mentorship" for these students to create a positive atmosphere. As Beth is happy to have such well prepared students, we are glad she shares the success of her career and her company with these RIT students as co-ops, she exemplifies the success we hope to achieve with each co-op experience, a mutually beneficial work and learning environment.

For those interested in sharing your alumni helping alumni success story, or those looking for a co-op at your company, please contact Megan Cheever at mcheever@saunders.rit.edu.

Three named to Alumni Wall of Fame

Honorees selected for community involvement and professional success

Graduating seniors studying business at Rochester Institute of Technology have continued a legacy to inspire other students for many years to come.

RIT's Class of 2008 at E. Philip Saunders College of Business adds three new members to the Alumni Wall of Fame, located in the Max Lowenthal Building on the RIT campus.

Selection to the Wall of Fame is based on several factors including professional success, community involvement and sustained support to the vitality of RIT.

The 2008 Wall of Fame honorees are:

William Buckingham, '64

RIT Board of Trustee member who forged a 30-year career in the banking industry, culminated at M&T Bank as executive vice president of the Retail Banking Division.

Susan Holliday, '85

President and Publisher of Rochester Business Journal, with board-member involvement in local organizations such as RIT, Rochester Business Alliance, University of Rochester Medical Center, and Rochester Museum and Science Center.

David Della Penta, '70

Recently retired president and chief operating officer of Fisher Scientific International Inc. and past board chairman for Laboratory Products Association and Scientific Apparatus Manufacturers Association. In 2004, he served as distinguished speaker for the Saunders College's William D. Gasser Distinguished Lecture Series in Business.

Established by the Saunders Class of 2002, the Wall of Fame includes six honored alumni members:

- Laura Backus Scott, '91
- Peter Brown, '64
- Thomas Curley, '77
- Kevin Gavagan, '79
- Joe Lobo, '95
- Donald H. Naylor, '61

{ ALUMNI NOTES }

1946

Ellinger, M. Jeanne '46 wants to share that she, **Barbara Martin '46** and **Betty Rafalowski** met at her camp in Oneida Lake in July 2008 for an annual mini reunion.

1966

Zdanowicz, John '66 is currently a Florida International Bankers Association Professor of Finance at Florida International University, and Director of the Jerome Bain Real Estate Institute.

1967

Jones, David '67 President George W. Bush intends to appoint David to be a Member of the Cultural Property Advisory Committee, for the remainder of a three-year term expiring in 2010.

1972

McHugh, Thomas '72 is CEO of a financial consulting and coaching business.

1973

Taylor, Keith '73 was married on June 6, 2008.

1979

Gavagan, Kevin '79 received the 2008 Whitaker Service Medallion by RIT's Nathaniel Rochester Society at the annual NRS Gala.

Seeba, John '79 was recently promoted to Inspector General at the U.S. Federal Trade Commission located in Washington DC.

1980

Mustari, Frank '80 is a Principal Consultant in the software group at IBM; specializing in federal government clients.

1981

Lemon, Brian '81 is a veteran American Hockey League linesman selected to work the 2008 AHL All-Star game in January.

1982

Traina, Daniel '82 is owner and operator for 15 years of upstate New York's largest saltwater Fish and Coral Reef specialty store.

1983

Rosenthal, Jeffrey '83 and **Bobbi Rosenthal** are happy to announce their marriage on May 4, 2008 in Bristol, Rhode Island. They currently reside in East Providence, RI.

1986

Ramsey, James '86 recently returned to Xerox after four years in Xerox Capital Services, LLC (a joint venture with GE Capital).

1989

Knauf, Andrew '89, '94 recently accepted a position at RTI International located in Research Triangle Park, NC as Sr. Project Manager.

1990

Morris, Daniel '90 recently earned his Certified Fraud Examiner license. He currently resides in Leesburg, Virginia and manages the Internal Audit Department at NVR Inc.

1993

Cash, Scott '93 recently accepted a position at Sears Holdings Corporation located in Hoffman Estates, IL as Business Integration Manager. Scott recently was employed at Freddie Mac as Development Manager. Scott is responsible for business operations projects related to all Sears Holdings commercial web sites, including sears.com, kmart.com, and managemyhome.com.

Wagner, Robert '93 was named to "Graphic Design USA" magazine's list of "People to Watch in 2008. Currently, Wagner is vice president of Xerox Corporation's Creative Services Business Segment and the Xerox Premier Partners program, a global network of more than 700 vanguard commercial printing customers. Bob also is an adjunct instructor in the RIT School of Print Media, where he teaches a course in Multimedia Strategies.

1995

Rachinsky, Melissa (Mortimer) '95 and **Robert Rachinsky** are proud to announce the birth of a baby boy, **Reed Emerson**. He was born on February 8, 2008 in Stamford, CT, and weighed 7 lb., 6.5 oz. Mom and Dad are having a ball with Reed as they get settled in their new home in Ridgefield, CT.

1998

Abd Rahman, Norsafrihan '98 received an MBA in International Hospitality Management from IMI Luzern, Switzerland on June 18, 2008.

1996

Xu, Hang '99 and Wei Wu '00 MBA are proud to announce the birth of their second baby girl, **Jiaqi Emmy Xu**. Emmy was born on January 14, 2008 in Maine Medical Center. Her big sister, **Coco**, is now in charge of diaper change for Emmy.

2000

Campbell Tricia '00 is happy to announce with **Reuben Petway** that they married in April of 2008. The ceremony and honeymoon took place at Walt Disney World in Orlando, FL. **McWilliams, Dawn '00** MBA has been elected as the President of the Rochester Chapter of the American Marketing Association for the 2008-2009 year.

Spittal, Nicholas '00, '01 and **Jennifer Spittal** are proud to announce the birth of identical twin boys, **Weston Robert and Walker Kendall**, on February 10, 2008. Despite being 5 weeks premature, both boys went home with Mom and Dad within a week and the whole family is happy and healthy.

2001

Glowish, David '01 was promoted to Vice President in corporate accounting and reporting within the finance division of Wachovia Bank.

Pellingra, Sal '01 recently accepted a position at Ampac Flexibles located in Cincinnati, OH as Innovation and Marketing Director. Sal recently was employed at ExxonMobil Chemical as Americas Market Segment Manager.

2002

Vollertsen, Caroline '02 and **Jaysen Vollertsen** are proud to announce the birth of a baby boy, **Ryan Charles**. He was born on April 27, 2008 in Rochester, NY, and weighed 8 lb., 1 oz.

2003

Lee, Herman '03 and **Amy (Ares) Lee '06** are happy to announce their marriage on March 1, 2008 in Alameda, CA. They currently reside in San Francisco, CA.

Mandina Michael '03 is founder and president of Optimax Systems Inc. in Ontario, Wayne County, and was also was one of two individuals to be inducted into the New Ork Business Hall of Fame's Class of 2007.

2004

Bienio, Justin '04 recently accepted a position at Xerox Global Services located in Pittsburgh, PA as Project Manager. Justin recently was employed at American Eagle Outfitters as Print Production Coordinator.

Smith, Michael '04 was recently promoted to Consumer Market Manager at Bank of America located in Syracuse, New York. Michael and his wife Elizabeth are also proud to announce the birth of a baby boy, **Aidan Michael**. He was born on March 28, 2008 in Rochester, New York, Rochester General Hospital, and weighed 6 lb., 11 oz.

2005

Blondin, Michelle '05 recently accepted a position at IDC located in Boston, MA as Marketing Manager, New Business Initiatives. IDC helps IT professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy. Soon after relocating, she and **Daniel Hershey '03** were engaged. They plan to marry in the fall of 2009.

2006

Tiede, Christopher '06 and **Lori Wielinski '06** are happy to announce their engagement. The wedding ceremony will take place on August 1, 2009 in Buffalo, NY.

2007

DePersis, Matthew '07 recently accepted a position at MTV Networks located in New York, NY as Partner Marketing, Coordinator. At MTV Networks, Matt supports the LOGO brand in the Content Distribution & Marketing department.

Rahn-Kucharski, Kimberly '07 has been married to husband **Robert** for 12 years in August of 2008 and has one daughter, **Leah**, who will be four years old in September.

Class Agent

Have you contacted your Class Agent? If you would like to submit a class note for publication in the next issue of Dividends, or if you just want to say :hello: to an old classmate, send your Class Agent an email to let them know what you've been doing since graduation! To learn more about the Class Agent Network, and to learn how you can become a Class Agent, contact Megan Cheever at mcheever@saunders.rit.edu.

Saunders College of Business Class Agents:

- | | |
|------|---|
| 1961 | <i>Donald H. Naylor</i>
ddnaylor@rochester.rr.com
<i>Judi Hinchliffe-Sturge</i>
jvsjptours@aol.com |
| 1973 | <i>Donald P. Wilson</i>
dwilson@npnewspapers.com
<i>Susan Jane Foley, MBA</i>
Susan.foley@comcast.net |
| 1976 | <i>Mary C. Dunay</i>
mcdunay@att.net |
| 1977 | <i>Joseph Olzowoy</i>
joseph.m.olzowoy@us.army.mil |
| 1978 | <i>Michael G. Mino, MBA</i>
mmino@propertyboss.com |
| 1979 | <i>Susan Jane Foley, MBA</i>
Susan.foley@comcast.net |
| 1984 | <i>John Robert Brown</i>
john@brownrecruitinggoup.com |
| 1992 | <i>Ed Carroll</i>
ejcarroll@yahoo.com |
| 1995 | <i>Todd Delaney</i>
todddeleaney@yahoo.com |
| 1996 | <i>Marty Burris</i>
marty.burris@rit.edu
<i>Ladan Madresehee</i>
madresl@hotmail.com |
| 1998 | <i>Karen Eisenberg</i>
Karen_eisenberg@umc.rochester.edu |
| 1999 | <i>Duane W. Shearer</i>
duane_shearer@yahoo.com |
| 2000 | <i>Jason Schwingle</i>
j_r_schwingle@hotmail.com |
| 2002 | <i>Kristin A. Metz</i>
kristinmetz@hotmail.com |

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107 Lomb Memorial Drive
Rochester, NY 14623

First Class Mail
US Postage
PAID
Rochester, NY
Permit No. 626

R·I·T
E. PHILIP
SAUNDERS
COLLEGE OF BUSINESS

Dividends

KEEP US POSTED

Name _____
Year of Graduation _____ Degree _____
Home Address _____
City/State/Zip _____
Home Phone _____
Employer _____ Job Title _____ New Job? _____
Work Address _____
Work Phone _____ Fax _____ Email _____
Class Notes information to be included in next issue: _____

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