

PROJECT OVERVIEW

Saunders College of Business Rochester Institute of Technology

Purpose of RIT Projects:

The purpose of the Project is twofold:

- (1) To provide students in our undergraduate and graduate programs with an authentic business problem or opportunity for analysis and recommendations. This business consulting experience allows students to apply their skills and experience by identifying relevant issues, analyzing alternatives, and making recommendations.
- (2) To support local businesses by offering the consulting services of a team of three/four students who seek to apply the lessons learned during their studies. This assistance benefits client organizations by contributing to improved strategies and enhanced operational effectiveness.

Client Selection Criteria

Following are the criteria for selecting Projects for consideration:

- (1) The business problem or development opportunity described in the proposal must be applicable to the course and allow the students to apply skills learned.
- (2) The scope of the project must allow it to be realistically completed within the RIT quarter system (approximately 10 weeks) and must match the skills and capabilities of the student team. Keep in mind that this will be a class project so the scope needs to be limited to the students time that is available.
- (3) The organization must designate a project champion who can serve as the primary day-to-day interface with the student team.
- (4) The organization must share internal financial, product, and market data required for project completion.
- (5) There is no guarantee that the project will be chosen. We keep an open file for faculty to review if they have a class that will require a student project. The faculty will be in contact if your project is going to be considered.

Time Frame

Projects are conducted during many of RIT's academic quarters.

Teams are also expected to devote the necessary time to each Project. A faculty mentor is assigned to each project to (a) review and clarify specific objectives, and (b) serve as a resource for the organization and the consulting team.

Output:

The output for each project will vary depending on the course requirement. Further details will be discussed and agreed upon by the faculty member and the business before the project commences.

PROPOSAL FOR RIT PROJECT

**Undergraduate and Graduate Students
Saunders College of Business
Rochester Institute of Technology**

Name of Organization:

Address:

Project Champion:

Title:

Telephone:

Email:

Key Contact Person:

Title:

Telephone:

Email:

Project Description:

Briefly describe the nature and purpose of the project, its scope, and its importance to the organization. Use additional pages if necessary.

Project Deliverables:

Briefly describe the outcomes desired at the end of the project. Use additional pages if necessary

Project Timeframe/Deadline?

Briefly describe an approximate timeframe and/or deadline for this project.

Please submit this completed form to _____ (who gets these; separate mailbox?)