

### STUDENT SERVICES

In order to provide exceptional customer service to our students, we have updated our Advising Schedule. Each Academic Advisor has more time to meet with their advisees. This will allow for the continuity of services and relationship building that is essential for each student while attending classes at the E. Philip Saunders College of Business. Please refer to the website at: [http://saunders.rit.edu/students/student\\_services.php](http://saunders.rit.edu/students/student_services.php) for the updated schedule.

Students will meet with their assigned advisor at least once per academic quarter. This will ensure that you are on the correct path to certification. Please don't rely on Tiger Tracks for your degree audit. Meet with your advisor. We encourage you to make an appointment. Please contact her or call 585.475.7935 to schedule an appointment.

By adhering to this system, I am confident that all students will receive the excellent customer service expected of the Student Services staff here at the Saunders College of Business.

Renee DeMott:	Management, Undeclared, New Media Marketing
Rose Thomas:	Marketing, Int'l Business, Management Information Systems
Julie Vilinsky:	Accounting, Finance
Sonya O'Neil:	Graduate Programs

#### Important Dates

Winter Registration (ongoing until Nov. 28th)

Student Financial Services Runs First Bills	Oct 29th
Tuition Payment Due Date	Nov 21st
Day, Evening and online classes Begin	Nov 28th
Last Day to Add/Drop Courses (Sunday)	Dec 4th
First Day to Withdraw online via SIS; receive a "W" Grade	Dec 5th
Last Day and Evening Classes Before Holiday Break	Dec 16th
Student Financial Services Runs Second Bills	Dec 17th
Holiday Break	Dec 18th – Jan 8th
Tuition Payment Due Date	Jan 4th
Classes Resume	Jan 14th
Spring Registration (By Year Level)	Jan 24th – Mar 12th
Last Day to Withdraw online with "W" Grade	Feb 10th



Newsletter design by Cassi Tuchrello



### NAME THAT NEWSLETTER CONTEST

#### Want business bragging rights?

Help us come up with a name for your newsletter. Submit your idea for a name along with a logo design. Five finalists will be selected to pitch their ideas to a panel of judges who will choose the winning proposal.

Please submit your name and design electronically to: [lboice@saunders.rit.edu](mailto:lboice@saunders.rit.edu) no later than December 1, 2011.

If you are selected as a finalist, you will be notified by December 5, 2011. The presentation date is yet to be determined but will take place either before December 15, 2011, or early January 2012.

A panel of three to five judges will consist of faculty, staff and students. The winner of the contest agrees to be featured in the next newsletter.

### LOWENTHAL GROUP

*"The Lowenthal Service Group is a leadership organization in which its members are ambassadors for RIT and participate in the recruitment activities, leadership and professional events and community service. Lowenthal helps you explore your professional attributes to build up your skill set and resume."*

#### Open House Services

For Prospective Students: November 12th and December 2nd  
Contact: Andre Joly - Lowenthal Service Group President  
[lowenthal.notifications@gmail.com](mailto:lowenthal.notifications@gmail.com)

"Like" Us on Facebook!

<http://www.facebook.com/pages/Lowenthal-Service-Group-RIT/177273719019815?sk=wall>

# NEWSLETTER

## CO-OP CAREER SERVICES

11/04/2011 12:00 PM - 1:00 PM Campus Center, Room 2650  
Women's Leadership Program: What's Your Worth?  
Salary Issues for Women (RIT Only Event)

11/09/2011 6:00 PM - 7:30 PM B&L Ctr A190  
Translating Your Skills into Job Search Success (RIT Only Event)

11/11/2011 12:00 PM - 1:30 PM B&L Ctr A100  
Connections: Using Social Media and the RIT Online  
Community for Career Success (RIT Only Event)

11/14/2011 5:30 PM - 7:00 PM Online  
WEBINAR: Top Ten Tips for Job Search Success (RIT Only Event)

12/06/2011 5:30 PM - 6:30 PM B&L Ctr A190  
Career Management for Young Alumni:  
Building Strategic Networks (RIT Only Event)

## LIFE AT THE CO-OP

I've been going to the RIT career fairs since I was freshman and now I'm a junior. You might think freshman year is too early to attend a Career Fair but it really isn't. The more practice you can get the better! I'm a New Media Marketing major and a double minor in Public Relations and Web Design. I was able to land four internships and, a study abroad in Barcelona, Spain by being proactive, putting myself out there, and attending the RIT career fairs.

My first co-op was with REDBOOK magazine the Summer after freshman year. You should really attend the Career Fairs and be fearless because you will have a competitive advantage over someone else if you do. Make sure you go to the co-op office and "beef up" your resume before attending a career fair. What really helped me land a co-op so early was having my own business, Young&Fit Forever, an exercise DVD and workout class for children to help fight the obesity epidemic (youngandfit.biz).

By attending the Fall career fair this year I landed a 6 month co-op doing product management with Johnson&Johnson in Los Angeles, California. I was told what made me stand out amongst all the other students, was being involved in three executive boards of clubs at Saunders College of Business and my long list of work experience.

So, my tip to you is to get involved in as many clubs or organizations as you can. Be on a executive board; it teaches you a lot. Be fearless and attend all the career fairs, and find your competitive advantage, something you can bring to the table that others may not be able to.

You can follow me on LinkedIn or Twitter Elishia\_Ortiz. I will be posting internship advice on my blog [www.elishiaortiz.com](http://www.elishiaortiz.com) so check it out. Good luck!"  
-Elishia Ortiz (Junior Business Student)



## CO-OP ADVISING OFFICE

Cooperative Education Counselors are available to all Saunders College of Business Students, Faculty and Staff on-site at the Saunders College of Business.

### Maria Richart



Greetings! In my role, I serve as Assistant Director and Coordinator for the Accounting, Finance, and International Business students. I also work with students who are interested in working abroad on a co-op assignment.

Students: I provide advising on issues such as: career planning, job search correspondence preparation and review (i.e., resumes, cover letters, etc.), and interviewing skills and techniques.

Employers: I can assist you if you are interested in recruiting and hiring RIT business and liberal arts students through job postings and on-campus recruiting.

I look forward to hearing from you.  
Phone: 585-475-2301

### Emily Ellis



I am the Program Coordinator for the MBA, Marketing, Management, New Media Marketing, Management Information Systems, and International Business students and alumni in the Saunders College of Business. I work with students on all aspects of the job and co-op search process. I also work with the employers that hire our students and alumni. In this capacity, I work to build valuable relationships that facilitate the recruiting and hiring of our students.

I look forward to working with all of you. Please feel free to set up an appointment to meet with me by contacting the front desk receptionist at 585-475-2301.

Phone: 585-475-5470

# NEWSLETTER

## RECRUITMENT

### Undergraduate Recruiting

Cassie Peltzer spends a significant amount of her time reaching out to a number of different interested parties. She is visiting community colleges local to Rochester (MCC, FLCC, GCC) as well as further away (Herkimer County CC + Mohawk Valley CC) where she talks with students one on one. At her visits she sets up a table in the hallway to build brand awareness and meets with transfer counselors to inform them of the opportunities available to their students. She also meets with high school students who came to visit the University and have indicated an interest in Saunders. Last week she met with about 100 high school teachers who teach business classes across New York State. They were all very interested in our programs and many took information back to share with their students!

### Graduate Recruiting

It has been a very busy fall for graduate recruitment! Heather Krakehl has been traveling since the middle of September to our 4+1 schools. Most of our partner schools have been visited this fall; the rest will be visited in the spring. In addition to physical visits, Saunders College of Business took part in a graduate business virtual fair. It was great to talk to prospective students from all over the world. Every day is a new adventure, meeting prospective students, talking with advisors, finding out what everyone's next steps and big plans are. The fall is so important to make the connections but the rest of the year is critical in forming and maintaining relationships. Every person counts and Heather is excited to see those relationships blossom to our next round of graduate business students.

### ADMISSIONS CONTACT:

DIANE ELLISON, DIRECTOR, PART-TIME & GRADUATE ENROLLMENT  
ADDRESS: 105 LOMB MEMORIAL DRIVE, ROCHESTER, NY 14623  
PHONE: 585-475-7284 • FAX: 585-475-5476  
E-MAIL: GRADINFO@RIT.EDU • WEBSITE: WWW.RITMBA.COM

## HOW ARE WE DOING?

*There is a Student Services Survey available on the table just outside our office. Let us know how we are doing. What can we do better to help you? This is your chance to be heard. Surveys will be available until the end of the fall term.*

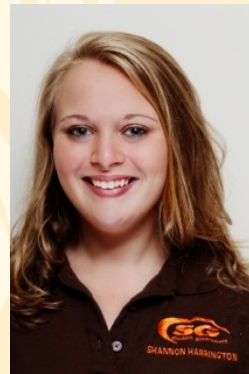
*All surveys are confidential.*

*If you would like to submit something for the next newsletter, please email Lisa Boice, Director of Student Services at lboice@saunders.rit.edu*



## STUDENTS OF SCB

My name is Shannon Harrington, the current SCB Senator. I am a second-year MIS major. As senator, I plan to increase club visibility on campus, which includes organizing the club fair in the fall, so clubs are grouped based on college, Greek, and sports affiliation. This year I will be working with Melissa Ellison and Dana Pierce to hold networking events for business students. The Saunders Student Executive Board is interested in working on a Career Fair for SCB Students. To make an event like this happen we need all the students involvement we can get. I am striving to improve SCB the most I can during the year, but I need help and support from the student body. E-Board meetings are open to students. If you are interested in attending or presenting to the club presidents on an issue, contact me or your club. Thanks! -Shannon Harrington (Second year MIS student)



## SHARK TANK COMPETITION

The Saunders College of Business and the Simone Center for Innovation and Entrepreneurship are proud to announce the winners of the 4th Shark Tank Competition. Five student teams were chosen as finalists from 50 teams that submitted business ideas. This quarter's competition was held in conjunction with the 8th annual Entrepreneurship Conference on October 21, 2011.

There was a record number of entries this time and the competition was tough. Please join us in congratulating the following teams:

First Place - \$2000  
Second Place - \$1250

Third Place - \$750  
Fourth Place - \$500  
Fifth Place - \$250

Campus Safe – Eric Irish  
V-Sports – Michael Della Penna,  
Shane Qualls, Tyler Swob, Jeremiah Thompson  
Digital Intern – Brandon Kirshner  
Heat Recovery – David Vincenzi  
Weather Baboon – Daniel Acito, Wilson McCoy,  
Mark Spina, Connor Vanderpool



*Internet entrepreneur (and RIT alum) David Kidder was the keynote speaker at RIT's Entrepreneurs Conference Zack Seward / WXXI*